

Keeps purses, bags and gear from slipping off your shoulder.



Shoulder Houlder®

Clips to your shoulder so your arms are free while your bag hangs safe!



Perfect for:

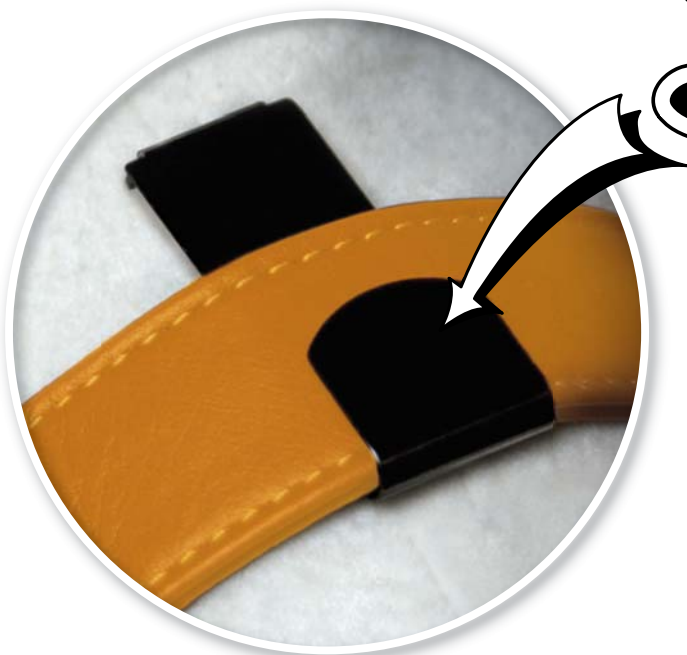
PURSES • CAMERAS • BINOCULARS • BRIEFCASES

Audubon Entities, Inc.

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Shoulder Houlder™



FASTEN clip to the shoulder of most any top, coat or jacket.*

For best results, place clip just past the center of the shoulder, close to the neck, securing approximately 1 inch of fabric. While attaching, keep pins straight. Once pins are inserted in fabric, pinch pins together, snap securely into the closures and straighten the material for a smooth, comfortable fit.



SLIDE strap of a purse or bag into the Shoulder Houlder.

STROLL without worry – *Your arms stay free, while your bag stays safe!*

Available in two designer finishes:

Basic Black and Metallic Gold

Shoulder Houlder Clips are packaged and shipped by Master Carton.
Minimum Order of 1 Master Carton

Master Carton Includes: 1 Tray Pack with 6 Black Clip Packages
1 Tray Pack with 6 Gold Clip Packages



SHB-001
BLACK FINISH
UPC: 0 44841 50001 5



SHG-002
GOLD FINISH
UPC: 0 44841 50002 2

* Shoulder Houlder works best on wool, denim, and other substantial fabrics. Not recommended for leather or lighter materials.

Research shows that people are loving the Shoulder Houlder and are amazed by all it can do!

In both focus groups and online testing, the Shoulder Houlder came out with strong intent to purchase at higher price points among females 18 to 54. The design and color selections have been modified according to the comments of this female demographic.

The Shoulder Houlder can also be merchandised in a tray pack...



TRAY PACK (6 per pack)



6.65"

4.55"